

Marigold Newsletter

October 2023



Marigold News

Marigold Staffing Changes

Retirement of Nora Ott - Executive Support & HR Specialist

I started my career with Marigold over 12 years ago as an Administrative Assistant after spending over 37 years at Calgary Public library. Over the years my position evolved, taking on more responsibilities in Human Resources especially in a Health and Safety role.

I have enjoyed working with the staff at Marigold and will miss those people very much ,especially their infectious laughter. I am proud to have worked for this organization because I truly believe that employees are valued at Marigold. The work has always been varied and challenging. I am grateful for all the assistance others have given me over the years.



So long and thanks for all the fish!

Jennifer Muckle - Senior Executive Assistant



I am now the new Senior Executive Assistant at Marigold Library System. I have been with Marigold for almost two years now and have worked in both Collection Services and as an Administration Support. I hold a Bachelor of Arts from Simon Fraser University and prior to my time at Marigold I worked in various administrative and leadership roles. I live in Strathmore and have a busy family of 5, plus a large dog that thinks she's a person. In my personal time, I like to read, binge scandalous documentaries, and try new recipes.

Miriam Thompson - Communications & Marketing Specialist

It's been a busy and fulfilling year, as I tried to soak up all the baby snuggles I could. But I'm excited to be back at Marigold creating content and promoting Marigold's operations and services within the organization, to our stakeholders, and member libraries. Along with my former responsibilities, I am also taking on a larger role in our social media presence, creating video content, and helping to build stronger relationships with our municipalities. When I'm not chasing after my two boys, I'm busy with photoshoots and many, many home DIYs.



Christine Brassard - Collection Services and Resource Sharing Clerk

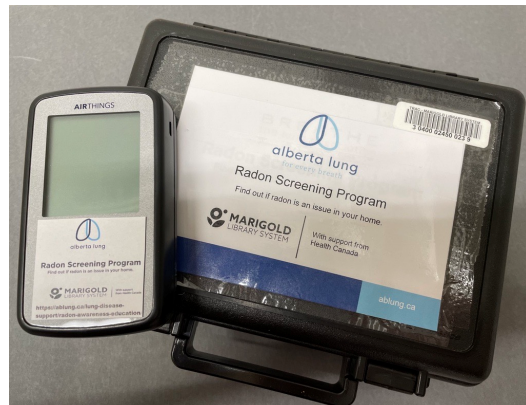


Hi! My name is Christine Brassard and I am new to Marigold Library System. My position is Collection Services & Resource Sharing Clerk. My past work experiences include many customer service roles helping the public in recreation, retail and special events, and at a school division resource sharing centre supporting teachers with the Alberta curriculum. I live in Strathmore where I enjoy spending time with my family, going on road trips, absorbing nature and learning about natural health. My favourite section of any library is the cookbooks!

Radon Kits Are Now Available!

Marigold patrons can now place holds and check out one of our 18 Radon Kits for three weeks! These kits are available from October - April.

According to the Alberta Lung Association, radon is an invisible, odourless, and tasteless radioactive gas which can get trapped in the home and the only way to detect it is to test for it. This is important as long-term exposure to high levels of radon can lead to lung cancer.



Patrons can test their home's radon levels and complete a short survey for a chance to win their own radon testing kit and some Alberta Lung swag! Alberta Lung will do a draw from each library system's surveys in April.

Although Marigold offers radon monitors for loan, the short checkout time provides patrons with just a snapshot of radon levels in their homes. For a more comprehensive assessment, it is advised that patrons follow up radon screening with a 90-day long-

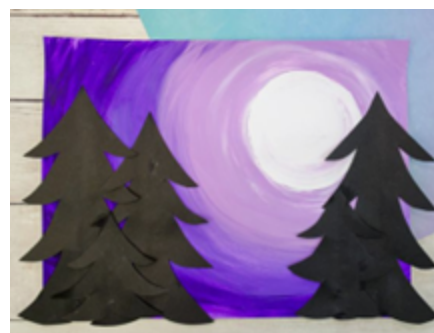
term test using a test kit. To promote this practice, Health Canada is initiating a discount code program starting this fall, allowing patrons to purchase a long-term radon detector at a reduced price until March 31, 2024. Contact [Kim](#) to get this discount code.

These kits were made available to Marigold Library System by a partnership with the Alberta Lung Association and with support from Health Canada

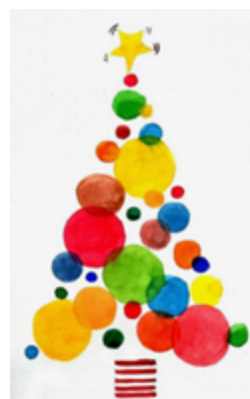
More information can be found at <https://marigold.ab.ca/Public-Services/Radon-Screening-Kits>

Winter Kit

Calling all artists... have fun with pastels and draw a starry night or a silhouette of trees!



Why not have the kids create a Christmas tree collage to decorate your library?



Or simply build the cutest snowman you can.



Fill out [this form](#) to book your winter kit today!

Submitted by Barb Froese
Library Services Assistant
Marigold Library System

Member Library News

An Inclusive Environment for Everyone

The Village of Carbon Library receives Canada Post Community Foundation support!

The Village of Carbon Library has successfully secured the Canada Post Community Foundation Grant which will fund the creation of a mural on the east side entrance of the Carbon Community Centre where the library is housed. The mural will centre around the theme of "Inclusivity" celebrating the diverse cultures and ethnicities within the Village. Through this mural, the library aims to prominently showcase principles of Diversity, Education, Access, Intellectual Freedom, Democracy, Sustainability, Gathering Place, and Support.

Through the support provided by the Canada Post Community Foundation Program, the library board aims to prominently exhibit on the exterior wall of the library entrance a welcoming atmosphere for individuals of all backgrounds.

Before awarding the project which we would like to see commence this year, the Village of Carbon Library Board will invite local artists in the area to submit bids for the mural.

We are thrilled to be the recipients of the grant! If you are interested in applying for your library, the Canada Post Community Foundation's mission is to improve the lives of children and youth in communities across Canada. The Foundation oversees an annual giving cycle that provides about \$1 million in grants each year to registered charities, school programs and grassroots organizations that benefit children and youth. Since 2012, it has granted \$13.5 million to more than 1,100 community projects nationwide.

Submitted by Jay-Lynn Boutin
Library Manager of Village of Carbon Library

Indigenous Information

Home on Native Land - Free Virtual Course

Join Anishinaabe comedian Ryan McMahon in conversation with leading First Nations thinkers, artists, and legal experts. This series of videos and lessons is essential knowledge for anyone who is committed to living in a fair country. If you are ready to open your mind and have a good laugh while you do it, jump in and explore “Home on Native Land”.

Let's be fair: most of us didn't learn this stuff in history class. In a lighthearted, conversational and occasionally very funny series of videos, we'll take a tour through the laws of this land we call Canada, and discover the good, the bad, and the ugly about Indigenous-settler relationships.

This self-guided course involves:

- 10 video conversations with prominent Indigenous thinkers, scholars, and legal experts with host Ryan McMahon
- 10 lessons laying out the fundamentals of Treaty rights, the Indian Act, Constitutional rights, and environmental rights & Indigenous stewardship – with illustrations
- Prompts for self-reflection and ways to initiate dialogue – at work, at school, or around the dinner table

[Enroll Here](#)

Interactive Map of Residential Schools

The National Native American Boarding School Healing Coalition (NABS) has created an interactive map of known Residential Schools (which are called Indian Boarding Schools in the USA). Explore the latest research through this interactive map, which was created in partnership with the National Centre for Truth and Reconciliation. You can find information and locations for all 523 known Indian boarding schools in the United States, as well as known Residential Schools in Canada.

Explore it today at <https://boardingschoolhealing.org/digitalmap/>

Indigenous Language and Experience Collections on hoopla

Did you know that hoopla now has two new collections?

Their [Canadian Indigenous Languages](#) collection contains children's eBooks, audiobooks, and comics featuring storytelling in dual languages. Some languages included in this collection are Cree, Inuktitut, Anishinaabemowin, and Halq'emeylem.

Their [National Day for Truth and Reconciliation](#) collection features non-fiction accounts and historical fiction relating to residential schools. This collection has eBooks, audiobooks, and comics for juvenile and adult audience and includes French Language titles.

From the Literary Community



Marigold Community Celebrates Canadian Library Month

First celebrated in 2006, Canadian Library Month takes place every year in October and provides an opportunity to raise awareness of the valuable role libraries play in the lives of people who live in Canada. Marigold member libraries are at the center of their communities; they are places that promote cultural awareness, provide educational programs, support freedom of expression, and so much more – and Library Month is a GREAT excuse to tell everyone about all the awesome things local libraries are doing!

Promoting Canadian Library Month is a great way to increase awareness and build connections between your library and the community. Marigold libraries have held special events or initiatives to celebrate – for example, offering prizes or raffle entries for anyone who signs up during Canadian Library Month, social media campaigns to highlight local authors, or hosting special programs like a “human library.”

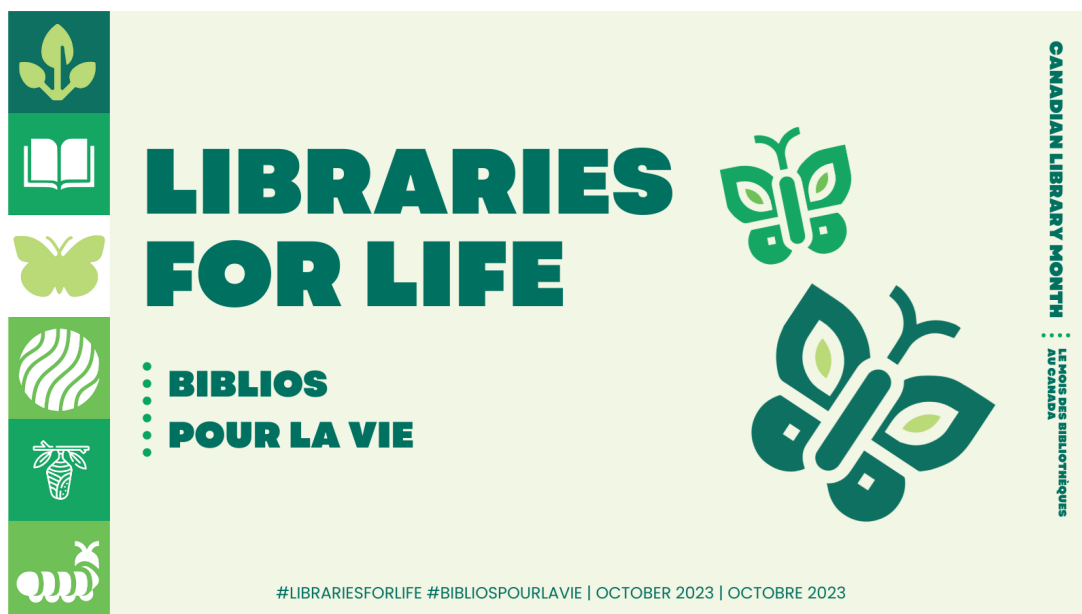
This year at the Crossfield Municipal Library, they are celebrating by drawing a winner for a [50/50 raffle](#)! In Delia, [an exciting month of programming is planned](#), including a Drop-in LEGO Club, a Vintage Art Party, a Scary Movie Night, and more! An exciting program or event like these may lure in new library members while at the same time bringing existing members back through the doors to check out what's new.

This year, the theme for Canadian Library Month is “Libraries for Life.” To help your library promote the event, there are digital resources like website banners, posters, and social media templates available for free on the [Ontario Library Association website](#), [accessola.com](#).

All in all, this October will be a great time to encourage people in your community to visit their local library to show support for the amazing work that they do, while also

discovering a world of great resources!

Submitted by Jessie Bach
Communications & Engagement Manager
Marigold Library System



2nd Annual Climate Action Week

From Saturday, November 4 to Friday, November 10, 2023, Climate Action Week is returning for its second year!

Join libraries and other GLAM organizations across Canada to focus on the climate change-related impacts and solutions situated within our own communities. Our goal is to raise awareness and hold discussions that support our communities' needs and capacities in facing this challenge, articulating clearly that libraries are places to connect people and resources for climate action.

Climate Action Week (CAW) is hosted by the BC Library Association and driven by libraries and library staff like you! We invite you to share any initiatives that you are planning in your organization. Last year, participating libraries contributed book displays & booklists, StoryWalks, civic engagement sessions, workshops, film screenings, webinars, and more! We hope this will become an annual initiative in culture and knowledge organizations everywhere.

For ideas, inspiration, and promotional materials, check out the website at <https://bclaconnect.ca/climateactionweek> or connect with the BCLA Climate Action Committee by emailing climateaction@bcla.bc.ca or the committee's Alberta liaison at dhackbor@ualberta.ca



CUI and CULC Report

On October 4th, 2023, the [Canadian Urban Institute \(CUI\)](#) and the [Canadian Urban Libraries Council \(CULC\)](#), of which Marigold Library System is a member, released a report called [OVERDUE: The Case for Canada's Public Libraries](#). Below is a summary of the report for your information.

This report asserts that Canada's public libraries emerged from the COVID-19 pandemic as a reliable, safe, and essential service that demonstrated a deep understanding of their communities and the ability to pivot to meet unique local needs. By doing so, they have become capable and important partners for every level of government, supporting Canadians by serving critical mandates that fall under municipal, provincial, and federal jurisdiction. Mandates that are beyond the scope of traditional library service.

The problem, the report argues, is that while libraries have expanded their scope of service, library funding has stagnated or even decreased. The report details the importance of public libraries for Canada's post-pandemic recovery, competitiveness, and resilience and calls for renewed and diversified investment.

The critical need for this investment is driven home by exploring the consequences of two possible outcomes – a dystopic, worst-case scenario in which library funding continues to decline and a bright future where library funding matches the enhanced role Canada's urban libraries currently fulfil.

The report proposes a way forward that is condensed into three priorities:

1. Relieve current operational pressures to ensure safe, accessible, and welcoming libraries for everyone.
2. Establish libraries as *critical* infrastructure to ensure community resilience is strengthened through funding of libraries.
3. Formalize sustainable investment streams to secure stable and diversified revenue for libraries.

Public libraries provide community members with reliable, safe, and accessible places to gather information and find support. Leaders at all levels of government are called upon to recognize the contributions of Canada's public libraries by increasing funding to

ensure access to the tools and resources needed to meet the challenges of the post-pandemic world.

Submitted by Jessie Bach
Communications & Engagement Manager
Marigold Library System

eResources

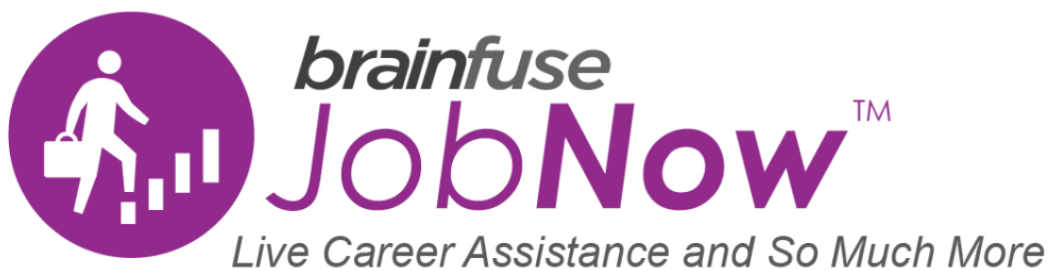
Introducing Brainfuse

On September 15, Marigold launched Brainfuse with two options - HelpNow and JobNow.

Brainfuse - HelpNow is an eLearning platform offering online homework help including free online tutoring with professional tutors familiar with the Alberta curriculum. It also has writing lab assistance, test preparation (SAT, GED, TOEFL) video lessons, digital literacy, ESL assistance, study tools, and much more.



Brainfuse- JobNow is a suite of services and powerful tools to help users in every step of their job search. It includes resume critique, templates, and resources, career planning (eParachute), an adult learning centre to assist with life skills tutoring, writing assistance, and assistance for adult learners preparing for tests and mastering academic skills.



Want to learn more about Brainfuse-JobNow? Join Marigold and Brainfuse experts as they provide an overview of it on **November 15 @ 10:30am**. Learn all about the various resources available to help users find jobs, update their resumes, and so much more!

No need to register, just save the link to your calendar.

Please join the meeting from your computer, tablet, or smartphone.

Join!

As Brainfuse-JobNow has many great career resources including resume critique and templates, Marigold Library System has cancelled **Cypress Resume**.

Promotional materials and social media templates for Brainfuse can be accessed on the Shared Drive.

eResources Challenge: LinkedIn Learning

This month we're featuring LinkedIn Learning!

Take this challenge and you'll be entered into a draw for a **\$50.00 gift card** at the end of December!

For more information or to view past challenge answers, visit the [Marigold website](#).

LinkedIn Learning

**Take the
Challenge!**

BiblioBoard Refresher Session

October 19 @ 2:30pm

Do you have questions about BiblioBoard? Join us on **October 19 @ 2:30pm**, as BiblioBoard experts provide us with a refresher.

This is your chance to ask questions, learn, and re-acquaint yourself with BiblioBoard.

If you have questions or would like more information about this session, contact Jenn at jenn@marigold.ab.ca

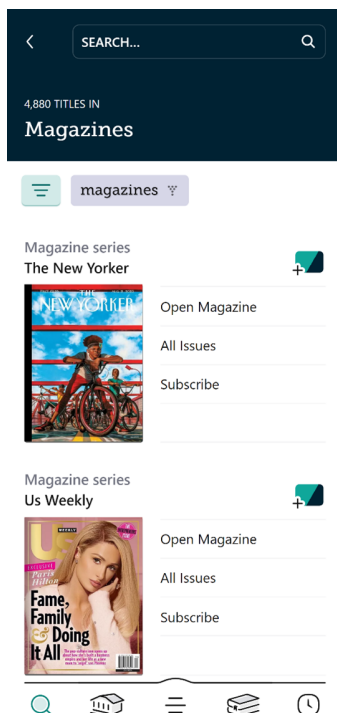
Register!

Libby: One-tap Magazines

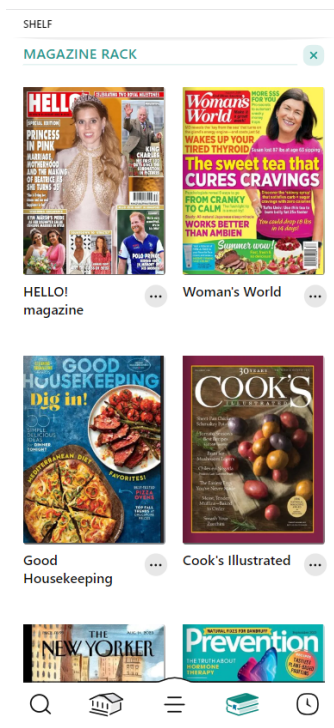
Libby has updated their magazine section of the app. Updates include:

- **One tap to read:** When a patron discovers a magazine in the collection, they can open it and start reading with one tap.
- **Streamlined access:** Instead of appearing alongside eBook and eAudiobook loans, magazines now appear on a new dedicated section of a user's Shelf called the **Magazine Rack**. From the Magazine Rack, patrons can access the latest issue of their magazine subscriptions and any other issues they choose to keep. This helps users find their favorite magazines from your library in one convenient place. **Note:** *To save space on a user's device, magazines are not automatically downloaded for offline use. Instead, users can manually choose which issues to download.*
- **Improved discovery:** From their Magazine Rack, patrons can navigate to the **Newsstand**, a new view of a patron's recently opened issues and other popular magazine titles in the collection.
- **Easier subscriptions:** Patrons can subscribe to magazines via a new, convenient **Subscribe** button that appears in search results, on magazine details screens, and in the Newsstand. When a new issue is released:
 - The issue is automatically added to the patron's Magazine Rack.
 - The patron will receive a notification based on their Libby notification preferences (in-app, push, or email).

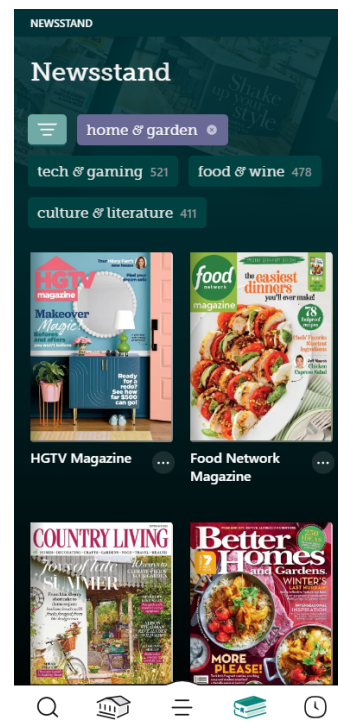
[Watch this brief video](#) for a visual overview of one-tap magazines, or [review Libby Help](#) for more information



Magazine search results



Magazine Rack
on Shelf summary



Newsstand

Professional Development

Troubleshooting: Kobo eReaders & Adobe Digital Editions

October 25 @ 1:30pm

Whether you need a refresher or are looking for some more troubleshooting tips, you can join us on **October 25 @ 1:30pm**. We will cover some of the basics of using Kobo eReaders and ADE, as well as some helpful tips, tricks, and how to solve common error messages.

Something specific you want to know? Submit your question ahead of time in the 'Questions?' field on the registration form.

This session will be approximately 45 minutes. Can't attend? No worries! A recording will be made available and shared after the session.

If you have questions or would like more information about the session, contact jenn@marigold.ab.ca.

[Register!](#)

Dewey Divas and Dudes



The Dewey Divas and Dudes are having three webinars in October; two for the Fall 2023 titles and one for the Winter/Spring 2024 titles. Register by clicking on the links below!

Fall 2023

Don't miss the upcoming Dewey Divas and Dudes national live-streamed webinar series on October 24 and 25. Tune in for their top recommended Fall 2023 titles for Canadian libraries, hand-picked by our publisher reps.

[Adult Picks: Tuesday October 24, 11-12:30](#)

[Kids and Teens Picks: Wednesday, October 25, 11-1](#)

Winter/Spring 2024

Librarians play a crucial role in connecting readers with their next great adventure. Discover upcoming must-read titles and hidden gems with quick-fire rounds of book recommendations from industry experts.

[Thursday, October 19, 9:00](#)

All three presentations will be recorded and will be emailed to registrants for later viewing.

Super Searcher Program

The Public Library Association (PLA) and Google know that library staff are trusted facilitators and guides in boosting information literacy skills. With growing challenges rooted in misinformation, this role is only becoming more important. Building on a 2022 Super Searchers pilot with Public Libraries 2030 and Google, PLA is extending the [Super Searchers training and toolkit](#) to help equip more busy library staff with tools to help patrons search more efficiently and critically engage with online information.

The free training teaches participants to use common frameworks to assess information quality online, to use and share major features of the Google Super Searchers suite of tools, and to integrate misinformation awareness into patron interactions.

There are multiple training dates available this year, all training begins at 12:00.

October 24

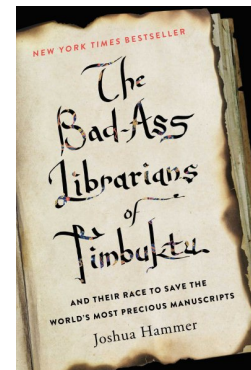
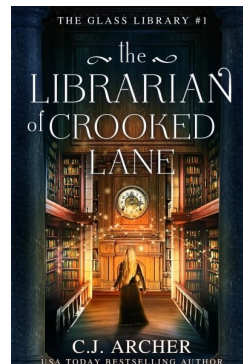
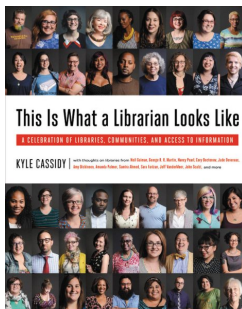
November 28

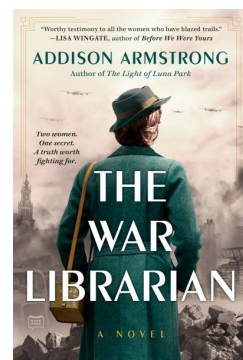
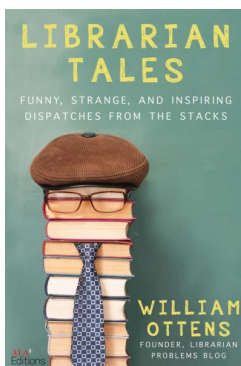
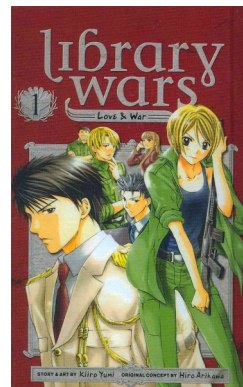
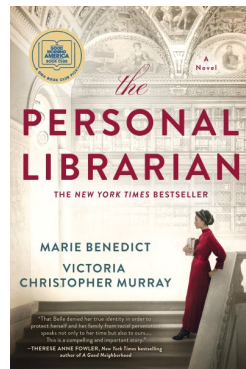
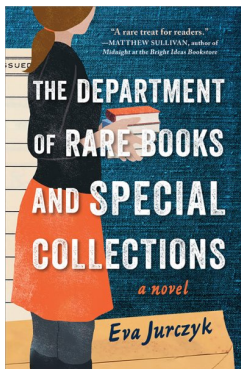
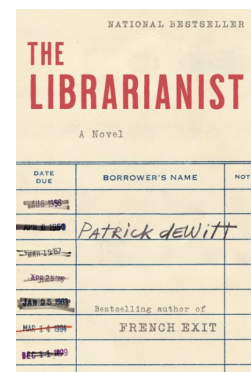
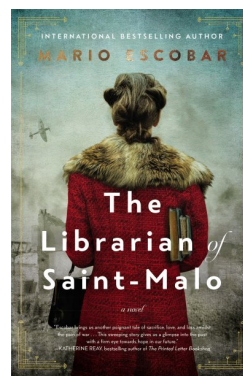
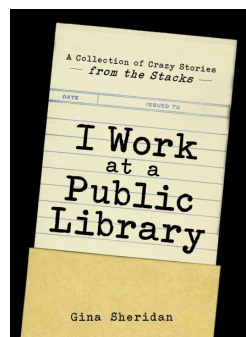
December 12

October is Canadian Library Month

Libraries are nothing without librarians. Celebrate Canadian Library Month with some great books about them!

Click on the book cover for a full synopsis and to place a hold today.





Share with Us!

What's happening in your library? We'd love to hear from you!

- News or updates about your library
- Programs or events you'd like to share
- Pictures of your library or events at your library

Email your Consultant with any newsletter submissions you'd like to share with the Marigold Community.

[Subscribe Now!](#)



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