

Waves of Change

OCEANS OF OPPORTUNITY

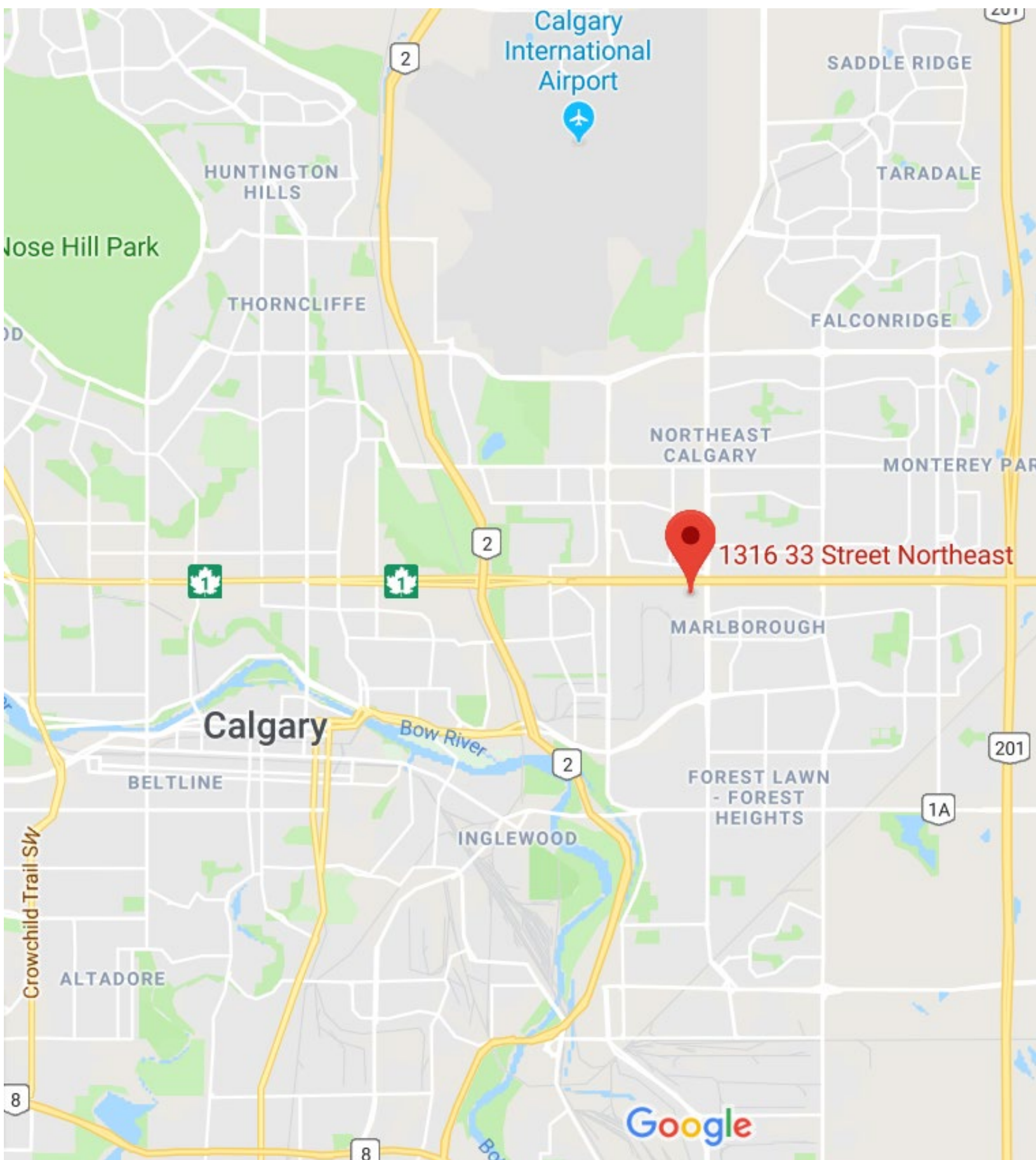
MEMBER LIBRARIES' WORKSHOP 2019

May 15, 2019

Best Western Premier Calgary Plaza Hotel & Conference Centre
1316 33 St NE, Calgary AB



MARIGOLD
LIBRARY SYSTEM



Marigold welcomes all library staff and board members to attend the Marigold Member Libraries' Workshop.

Wednesday, May 15, 2019

**Best Western Premier Calgary Plaza Hotel & Conference Centre
1316 33 St NE, Calgary AB**

REGISTRATION

	EARLY BIRD RATES <i>*ends April 5, 2019</i>	REGULAR RATES <i>*ends May 8, 2019</i>
MARIGOLD MEMBER LIBRARY STAFF/ BOARD MEMBERS		
First two registrants from each library	FREE	FREE
Additional Registrants	\$50	\$75
SAIT LIT STUDENTS	\$50	\$75
NON-MARIGOLD MEMBERS	\$100	\$150

Registration & Payment
showpass.com/MLW2019

❖ REGISTRATION DEADLINE ❖

EARLY BIRD – APRIL 5, 2019 | REGULAR – MAY 8, 2019

Getting There / Staying There

FOR MARIGOLD MEMBER LIBRARY STAFF/BOARD MEMBERS

TRAVEL: Marigold will reimburse for mileage at 0.505/km for up to two vehicles per library. To help reduce costs and minimize the environmental footprint, Marigold Library System encourages carpooling to the Workshop.

ACCOMMODATION: Marigold will cover the cost of up to two hotel rooms per library for one night. Please indicate the requirement of a hotel room on the electronic registration form at showpass.com/MLW2019.

FOR NON-MARIGOLD REGISTRANTS

ACCOMMODATION: Marigold has set aside a block of hotel rooms at the Best Western Premier Calgary Plaza Hotel & Conference Centre for Workshop attendees. These rooms are offered at a reduced rate. **To reserve a room, contact hotel reservations at 1-800-661-1464 and ask for the “Marigold Library System block”.**

QUESTIONS?

Contact us:

Kristine den Boon
Library Services Consultant
kristine@marigold.ab.ca
403-934-5334, ext. 256

Nicole Dunnewold
Library Services Consultant
nicole@marigold.ab.ca
403-934-5334, ext. 257

Workshop at a Glance

8:30 am – 9:00 am		Registration & Breakfast
9:00 am – 9:30 am		Welcome Address: Michelle Toombs, Marigold CEO
9:30 am – 11:00 am		Keynote Address: Margo Gustina
11:00 am – 11:15 am		Coffee Break
11:15 am – 12:15 pm		Morning Sessions
12:15 pm – 1:45 pm		Lunch Break Making a Difference Awards Library Manager Long Service Awards
1:45 pm – 2:45 pm		Afternoon Sessions
2:45 pm – 3:00 pm		Coffee Break
3:00 pm – 4:00 pm		Final Sessions
4:00 pm – 4:30 pm		Door Prizes <i>(must be in attendance to win)</i>

PARTNERSHIP IN THE ARCHIPELAGO

Public librarians can feel isolated, as if on islands, battered by the seas of change. We'll explore ways libraries can build local capacity – in their communities and their libraries – by leveraging partnerships. Concepts discussed will include valuing the unique strengths in each of our libraries, capacity building as a reciprocal relationship between the library and its service community, and authentic partnership. Attendees will leave with two tools they can use immediately in their libraries.



MARGO GUSTINA

Deputy Director, Southern Tier Library System
Painted Post, NY
she/her

Margo Gustina is an outspoken believer in the power of community to lead libraries toward more meaningful practice. As Deputy Director for the Southern Tier Library System, a cooperative which serves predominantly rural communities in New York State, Margo facilitates planning, funding, and governance conversations and processes.

A 2018 Library Journal Mover & Shaker, Margo developed the Hooray 4 ____! series with partner Eli Guinnee to explore gaps between ethics and practice in librarianship with (mostly) willing groups at conferences. <https://hooray4.org/>

Additionally, she is the Principal Investigator on a research project funded by the US Institute of Museum and Library Services, studying rural library service and social wellbeing nationwide. To view the project's (slow) progress in real (slow) time, visit us at the Open Science Framework: <https://osf.io/wb56g>

A) **TRUSTEE 2.0** **Dr. Tanya Pollard**

New to your library board? Been a member for a while and need a refresher? Join the Alberta Library Trustees' Association for a session geared specifically to library board trustees. We will explore the exciting realm of effective board meetings, relationships with your municipality, the unique role of the library trustee, and so many more important topics. After taking the PLSB Board Basics Workshop, Trustee 2.0 is the next big learning step for new and seasoned board members alike.

DR. TANYA POLLARD is the President of the Alberta Library Trustees' Association (ALTA). She is passionate about supporting library trustees and the libraries they represent. As part of the ALTA organization for nearly 6 years, she continuously works on creating materials and presenting sessions to educate trustees. You can also find her sitting as the Chair of the Westlock Intermunicipal Library Board and several other organizations in her community.

B) **SENSORY STORYTIME: HOW WE CAN HELP YOU ADAPT STORYTIME TO MEET COMMUNITY NEEDS** **Jenny Cofell and Laurie Darveau-Willms**

In this session, we will take you through the steps we followed to create a library program for children with autism and other persons with developmental disabilities (PDD). Learn about beneficial partnerships and resources to create your very own Sensory Storytime.

JENNY COFELL is a Children's Librarian at Lethbridge Public Library, which is no small order! Jenny has reached new heights by developing innovative community partnerships, integrating play into the library, and being an effective library champion for families and children.

LAURIE DARVEAU-WILLMS is a Library Technician at Lethbridge Public Library. Places, parenting, pets, pinball, paddleboard – not necessarily in that order – sum up Laurie in a nutshell. She is also passionate about creating inclusive programming and spaces.

C) **PUBLIC LIBRARY ACCESSIBILITY AUDIT** **Pamela Medland**

Accessible library service goes beyond physical considerations. Accessibility applies to service philosophy, policy, program planning, and space considerations. Attend this session to explore how to audit your library's accessibility.

PAMELA MEDLAND has worked in public libraries for twenty-eight years. She was appointed Director of the Airdrie Public Library in 2015.

D) SURVIVING A SOCIAL MEDIA FIRESTORM

Ken Feser

In April 2018, Medicine Hat Public Library posted a picture of a transgender volunteer on its Facebook page. Critical comments were made on the page and the library was criticized when some comments were removed. The issue made the local paper and attracted international attention, and it didn't stop there.

This session will tell the story of what happened and lay out some strategies and lessons learned.

KEN FESER is Chief Librarian of Medicine Hat Public Library. He has worked in and with Alberta public libraries for ten years.

Afternoon Sessions

1:45 pm – 2:45 pm

A) PUBLIC LIBRARY SERVICES BRANCH: UPDATE 2019

Miranda Maguire and Katrina Peachey

It has been a busy year for PLSB! This session will highlight the current initiatives that the Public Library Services Branch (PLSB) has to offer to support Albertans through Alberta's public libraries.

Learning Objectives:

- Understand what PLSB does and how it supports public libraries
- Learn about current PLSB initiatives and new projects under development, including our updated Best Practices document

MIRANDA MAGUIRE is a Library Consultant with Public Library Services Branch, Alberta Municipal Affairs. Miranda's work with PLSB includes developing tools and resources to support boards and libraries in the areas of evaluation and assessment. Since earning her MLIS from Western University in 2009, she has worked in several libraries in both Alberta and Ontario, including the public, academic, and school library sectors.

KATRINA PEACHEY has been a Public Library Network Consultant with the Public Library Services Branch since 2014. She obtained her MLIS from Western University in 2008. Previously, she worked for federal government libraries in Ottawa focusing on electronic resources and licensing.

B) LIBRARIANS: YOUR NEW WELLNESS CHAMPIONS

Lisa Weekes and Barbara Longair

Southern Alberta libraries are partnering with health and wellness organizations in the province to bring rubber chickens, skating passes, camping equipment, roving gyms, bike repair stations, symphony tickets, walks in the woods, and much more to our communities. Find out how in this inspiring and entertaining session.

LISA WEEKES is Manager of Partnerships and Community Development for Chinook Arch Regional Library System, which consists of 33 member libraries across southwest Alberta. Physical literacy and lifelong active

living are personal and professional passions that guide her regional program and project development. Having worked in the public library world for over 10 years, Lisa believes responsive library collections and programming place libraries in a powerful advocacy position for community development and growth. On the personal side, Lisa enjoys planning and undertaking family trips across Canada and beyond with her husband and two teen sons.

BARBARA LONGAIR is Manager of Public Services and Children's Services at Lethbridge Public Library and is an active community advocate.

C) PUBLIC SPEAKING FOR LIBRARY PROFESSIONALS

Andrea Newland

Advocacy is important for the future of libraries. However, some library professionals are too nervous to explain what they do and what amazing impact it has on the community. Do you have an elevator pitch ready? If you were stopped by a member of city council, could you quickly summarize the great things library professionals do each and every day?

Public speaking takes time and practice. The great part is, the more you do it, the better you get. If you are too nervous for public speaking, you are missing a great opportunity to advocate for your library and deliver those important messages to the people that need to hear them the most.

ANDREA NEWLAND is a Consultant Librarian with Parkland Regional Library. She has worked in many different types of libraries since completing her MLIS from Western University in 2002. She has a passion for advocacy, change, and seeing libraries move forward.

D) IT'S NOT JUST PART OF THE JOB: SEXUAL HARASSMENT IN LIBRARIES

Tami Oliphant

The #MeToo and #TimesUp movements have recently brought to popular consciousness the pervasiveness of sexual harassment in the workplace. In public libraries, frontline workers are often victims of harassment by the very people they endeavour to support—library patrons.

In this session we will explore the problem of third party harassment for library workers by examining the multiple facets of the problem, discussing the issue via a series of scenarios, and providing a set of "best practices" derived from professional and academic literature that can assist individuals and organizations dealing with this issue.

TAMI OLIPHANT is an Associate Professor at the School of Library and Information Studies at the University of Alberta. Her teaching and research interests are in the field of Human Information Interaction.

Additional Contributors:

DANIELLE ALLARD is an assistant professor at the School of Library and Information Studies, University of Alberta. Her research examines how community archives might intervene in gender-based violence by producing and preserving representations of vulnerable communities that humanize and challenge violent, colonizing, and stigmatizing representations of them.

ANGELA LIEU is a new librarian who is also working on a Master of Arts in Gender and Social Justice Studies at the University of Alberta.

A) COME GROW WITH US: OKOTOKS LIBRARY ADVOCACY AND FUNDRAISING

Lorraine Cathro, Lara Grunow, and Pat Coe

Libraries must do advocacy and fundraising in order to grow in a time of change and opportunity as government funding at all levels tightens. The Board, Director, and Staff at the Okotoks Public Library created a Vision, wrote a fundraising policy, and then began to implement an active advocacy and fundraising campaign. They set up booths at events, met with community groups, planned and organized fundraisers, and worked with local councils and administration.

Specific, practical ideas will be outlined during this workshop. Please bring your questions and ideas for advocacy and fundraising to share during the 10-minute discussion at the end of this session.

LORRAINE CATHRO After a 20-year university teaching career, Lorraine gained marketing experience as a sales representative for Scholastic Publishing and as an investment advisor at a brokerage firm. She now assists in advocacy and fundraising initiatives toward library expansion as a member of the Okotoks Public Library Board.

LARA GRUNOW is very passionate about creating a public library that is the hub for its community and believes that libraries can play an integral role in helping create happier, healthier communities. The key is ensuring that stakeholders, potential community partners, and local residents know how our collections, programs, and services can benefit them. That is why, as newly appointed Library Director, Lara makes a point of getting out of her office and into the community.

PAT COE has previous experience with fundraising and advocacy through a wide variety of volunteer and business activities. As a former volunteer and employee at the Okotoks Public Library, she now serves on the Library Board and is participating in advocacy and fundraising efforts for the expansion of the library.

B) PLANNING AND IMPLEMENTATION OF A MAKERSPACE:

THE APL EXPERIENCE

Kelly Kirkpatrick-Lauzon

Makerspaces are the big buzz around public libraries today, but without proper planning the project can easily fall flat. This session will detail Airdrie Public Library's experiences in planning, implementing, and maintaining a makerspace, as well as share lessons learned throughout the process. This session will also talk about the importance of being agile towards change, as nothing goes as planned!

KELLY KIRKPATRICK-LAUZON is the Operations Manager at the Airdrie Public Library. Kelly has been with the Airdrie Public Library for 8 years managing different departments including information services, information technology, technical services, collections, and inter-library loans. Prior to Airdrie, Kelly worked at Northern Lights Library System as the Information Technology Consultant. Kelly is passionate about the role libraries play in creating successful communities of people who are dynamic problem solvers and free-thinking, lifelong learners.

C) MAKING STAFF EVALUATIONS MEANINGFUL AND JOYFUL EXPERIENCES

Caroline Vandriel

Over the past few years, I have worked on making staff evaluations meaningful, but have fought against the tediousness of them. By incorporating competencies and moving towards a format that can be reused year after year, staff know what to expect and can use the evaluations for goal setting and self evaluation. By creating an atmosphere of joy, staff evaluation sessions have a stronger, more positive impact on staff, supervisors, and the library as a whole.

CAROLINE VANDRIEL has been the Library Director in Sylvan Lake for over five years. Born and raised in Ontario, she travelled the world teaching before getting her MLIS at Western University and moving to Alberta. She has two cats and a dog and enjoys gardening and looking at old houses.

D) WHEN SOMETHING HAS TO GIVE: TOOLS FOR NAVIGATING A MENTAL HEALTH CRISIS

Molly Hutchinson

Drawing upon my own experiences with mental illness, my presentation will focus on these key topics:

- Mental health "red flags" - how to tell when you're at risk.
- Self-awareness - knowing yourself well enough to recognize warning signs.
- Reaching out - considering your options, including removing personal stressors and seeking out help.
- Facilitating your recovery - how to take care of yourself following a mental health low.
- Talking about it - how to discuss mental health, and the importance of discussion for both mental illness sufferers and their supporters.

In the spirit of "talking about it," questions are welcome (and encouraged)!

MOLLY HUTCHINSON is a second-year student in the Library Information Technology program at SAIT in Calgary. She is a passionate mental health awareness advocate and has been fighting the good fight against her own depression and anxiety for over a decade. When she's not focused on her studies, she can usually be found in the garden (weather permitting).

Vendors

Note: Some vendors will have merchandise for sale at the Workshop. Method of payment may vary by vendor.

Jonathan Morgan & Company Limited

Canadian-based commercial interiors company. With design-led thinking and industry expertise, they provide a client-focused turnkey package of services.

jmcdesigninteriors.com

Loveday on Libraries

Chris Loveday works with librarians, to see them “win” in the battle against “project deterrent forces,” and works synergistically with them to provide unique solutions that set their libraries apart.

linkedin.com/in/lovedayonlibraries-35572624

Lynx Leisure

Lynx Leisure Inc. provides quality and unusual outdoor games that everyone can enjoy.

lynxleisure.com

Library Store (Calgary Public Library Foundation)

A shop-for-the-cause initiative of the Calgary Public Library Foundation selling literary-themed products from great Albertan companies, as well as partners including Out Of Print. LibraryStore.ca

Print Your Mind 3D Printers

Canada's highest rated provider of professional desktop 3D printing equipment. Based in Calgary, Alberta.

printyourmind3d.ca

SAIT Library & Information Technology Program

Organize, manage, and access information as a library technician, information specialist, or records management technician.

sait.ca/programs-and-courses/full-time-studies/diplomas/library-information-technology

Sukapii Creations

First Nation fashion and dance regalia and beaded jewelry.

facebook.com/groups/274030876056056/

ULS

United Library Service is a Canadian book wholesaler based in Calgary, Alberta.

uls.com

World Book

World Book promotes learning for the entire family through a range of print and digital products.

worldbook.com

Storiarts & Litographs

Literary inspired merchandise. Pre-orders available.

storiarts.com litographs.com

STORIARTS & LITOGRAPHS: LITERARY MERCHANDISE PRE-ORDERS

**pre-order deadline is April 5, 2019*

The only items available for purchase are listed below. Place your pre-order when registering for the workshop online at showpass.ca/MLW2019. Please make sure to include the specifics (colour, etc.) of what you are ordering. View the products on the websites listed.

Prices below are listed in Canadian dollars.

STORIARTS | STORIARTS.COM

Writing Gloves	\$22
Book Pouch	\$22
Baby Blanket	\$27
Tote	\$30
Pillow Cover	\$30
Book Scarf	\$37
Lightweight Scarf	\$37

LITOGRAPHS | LITOGRAPHS.COM

Posters (18x24)	\$20
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Making a Difference Awards

Marigold Library System's Making a Difference Award recognizes and celebrates excellence and innovation in library service. The Award acknowledges a library and team who are proud of an achievement in an area such as programming, outreach, advocacy and public relations, partnerships, and innovative use of technology.

2018 WINNERS

LARGE LIBRARY

Cochrane Public Library

Community Benefit for their Book Bash Event

MEDIUM SIZED LIBRARY

Banff Public Library

Community Benefit for their Family Literacy Program

SMALL LIBRARY

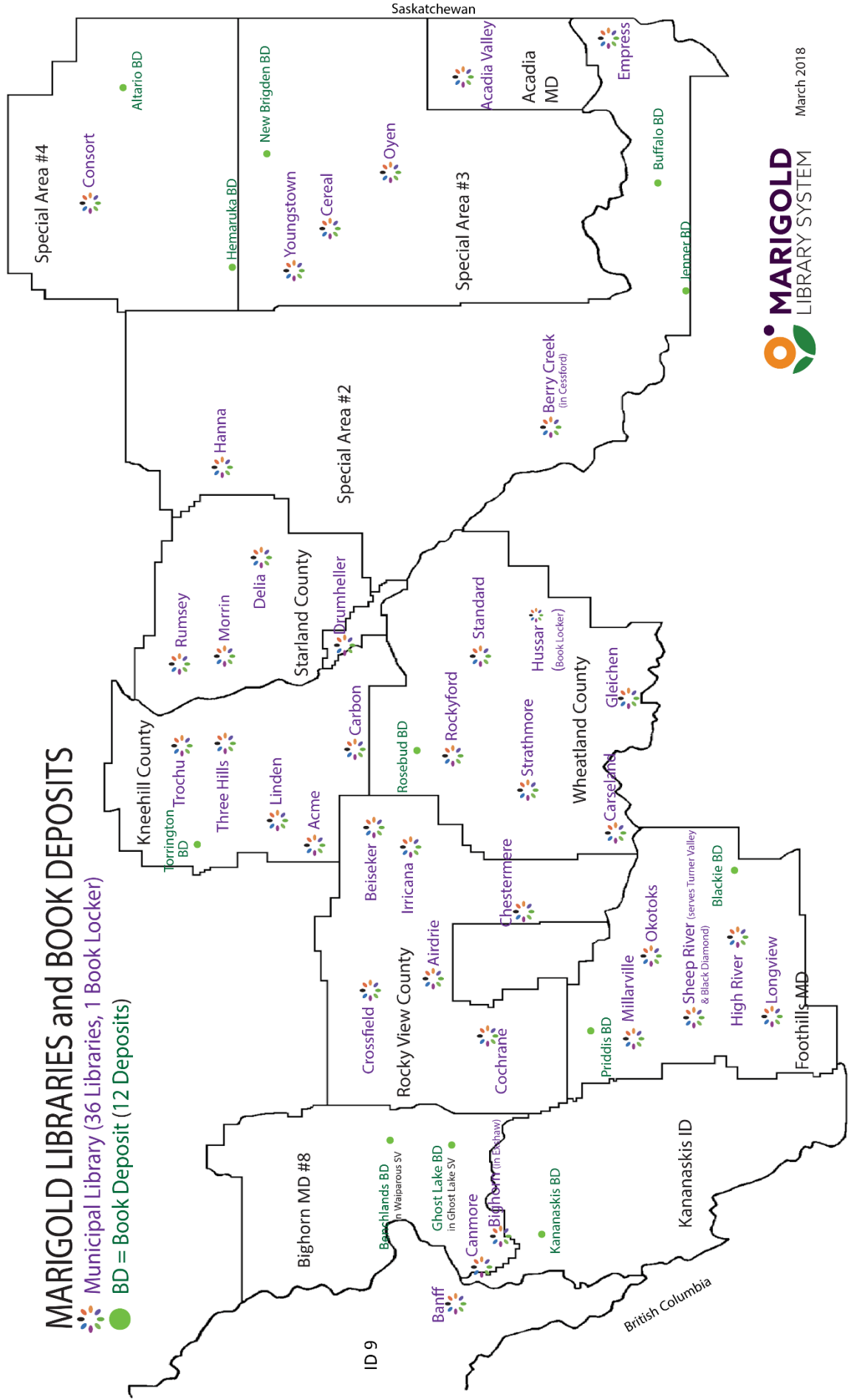
Village of Carbon Library

Future Focus for their Creating Young Authors Program

MARIGOLD LIBRARIES and BOOK DEPOSITS

Municipal Library (36 Libraries, 1 Book Locker)

BD = Book Deposit (12 Deposits)





710—2nd Street | Strathmore, AB T1P 1K4 | www.marigold.ab.ca | 403-934-5334