

# MARIGOLD REPORT

To Councils and  
Special Areas Board

## Marigold Board Meeting January 28, 2012

Marigold Library System Board met in four locations via videoconference on January 28, 2012. The locations were: Airdrie Public Library, Nan Boothby (Cochrane) Memorial Library, Hanna Town Council Chambers, Marigold Library System Headquarters (Strathmore).

Marigold Board Chair Lynda Lyster welcomed delegates, guests and staff to the meeting. She recognized newly appointed Marigold representative Gary Billings (Village of Rockyford).

## FINANCIAL

The unaudited **financial statements to December 31, 2011** were presented to the Board. The audited financial statements for 2011 will be presented at Marigold's AGM in April.

- Collection allocation was spent in 2011. In some cases, libraries received more materials than the allocation. The cost of materials was lower and averaged \$15.00 per item as opposed to the cost of \$20.00 in previous years. A larger number of items are on order and have not been released yet by publishers.
- Paperbacks, Large Print and Reference collections were deliberately overspent by \$11,000 responding to demand for these materials; this also balances some of the unspent funds from books and audiovisual materials.
- Marigold spent \$30,000 on building the OverDrive (eBook and eAudio) collection. The increase in spending for this popular format was a result of the Marigold budget and funds provided by member libraries through donations and redirected allocation funds. From January to the end of 2011, OverDrive e-titles circulated 34,606 times to Marigold patrons.

### 2012 Budget was presented and approved.

- Four municipalities in Marigold submitted population increases which resulted in a 1.96% increase as opposed to the estimated 2% in November. Marigold Library System

experienced the largest population increase in comparison to the other Library Systems in Alberta.

- 2012 is the first year of the new Schedule C – Requisition by the Marigold Board. Schedule C is part of the Marigold Agreement and is the levy that is charged to municipalities and library boards to belong to Marigold.
- Establishment Fund will be used to pay for the balance of the new telephone system, which will provide better service for all member libraries.
- Marigold continues to provide programming support to member libraries as part of its strategic plan Vision 2015. An Audio Ciné license was purchased for all member libraries to allow libraries to show movies that are supported by the company without violating copyright.
- Marigold continues to support RISE and is the central bridging site for the three library systems that participate. Videoconferencing will be expanded to other library locations in the province in 2012.

## POLICY APPROVAL AND DECISION

The following policies were reviewed and approved by the Marigold Board.

D. Habberfield (Rocky View M.D.) presented on behalf of the Executive Committee:

- Collection Management Policy – Schedule B Materials Allocation 2012.** The schedule is reviewed annually and is calculated using current population figures. The formula for 2012 is based on \$3.50 per capita. Smaller libraries receive a base allocation of 140 items. Member libraries also receive additional materials such as the monthly top ten paperback bestsellers and a budget to purchase paperbacks. Libraries have access to online resources such as digital media (eBooks and eAudio) and e-resources (Ancestry Library Edition, Consumer Reports Online).
- Transfer Payments Policy – Schedule A Services Grant 2012.** Marigold provides an annual grant to libraries. Marigold recommends that the grant be used to assist with resource sharing. The formula is based on current population figures that are provided by Municipal Affairs. Resource sharing is an important service that all libraries provide by sending out and receiving thousands of materials each year from over 155 libraries in the province through the TRAC consortium.

## INFORMATION AND REPORTS

### ALTA (Alberta Library Trustees' Association) Report

- L. Duchak (Town of Okotoks) presented on ALTA. D. Osberg (Town of Black Diamond/Town of Turner Valley) will become the ALTA representative for Marigold on January 31, 2012 if no other names come forward.
- Library Trustee education will be delivered by the Public Library Services Branch (PLSB) in 2012 .

### Marigold Agreement

- The updated agreement was included in all of the packages with Schedule C information for 2012-2014. M. Toombs, CEO of Marigold, stated that Marigold provides an array of services and support to member libraries including IT infrastructure, services and resources, delivery, and training. Marigold does not provide assistance for operational expenditures such as staffing (payroll and benefits), building costs (rent, maintenance and utilities).

### New Year's Address and Plans for 2012

CEO, M. Toombs provided information from her annual address to staff. The information is useful for both local libraries and municipalities.

- **Highlights in 2011:** launch of Marigold Library System's new and improved website. The main benefit is interactivity with library catalogue. Marigold also provided training and website templates to member libraries. In early 2011, only ten of 35 member libraries had a website.
- **SuperNet** was installed in Carseland Community Library. The only library that does not have SuperNet in Marigold is the Gleichen & District Library.
- **2012 and beyond:** M. Toombs and L. Taylor, Assistant Director, have a goal to visit all of the 41 municipalities within three years.
- **Provincial Library Activities:** An announcement on the One Card initiative will be announced at the Alberta Library Conference in April. The concept of the One Card is that any Alberta resident with a valid/current library card would be able to visit any participating public library in the province to select library materials in accordance with borrowing rules. The TAL card will still be necessary to access academic libraries. [A participating library is a member of TAL (The Alberta Library) through their membership in a system.]
- Chinook Arch, Marigold, and Shortgrass Library System Directors made a presentation to other provincial library nodes about the possibility of a RISE pilot to extend videoconferencing throughout the province. The benefit of videoconferencing is that it will enable more programming, partnerships, support and communication.

## Municipalities Represented, January 28, 2012

### In Airdrie:

Leslie Duchak, Vice Chair	Town of Okotoks
Shelly Sweet	City of Airdrie
Lisa Constantini	Town of Irricana
Glen Keiver	Kneehill County
Al Campbell	Town of Three Hills
Diane Osberg	Town of Black Diamond / Town of Turner Valley

### In Cochrane:

Lynda Lyster, Chair	Bighorn MD
Carney Raitz-Wakaryk	Town of Canmore
Susan Roper	Town of Cochrane
Christine Boyd	Ghost Lake Summer Village
Arn Hoffman	Kananaskis I.D
Jan Dyck	Longview
Sandra Barker	Waiparous Sumer Village

### In Hanna:

Maxine Booker	Acadia MD ( Co-Chair)
Elaine Michaels	Village of Cereal
Bob Eccles	Village of Consort
Cathy Watts	Town of Hanna
Evangeline Lamson	Guest (Board Chair, Hanna Library)
Cheryl Johnson	Guest (Library Manager, Hanna Library)
Rosana Ramos	Special Area #4
Helen Veno	Special Area #2
Lil Morrison	Starland County
Frank Vanderkley	Town of Trochu

### In Strathmore at HQ:

John Getz	Standard (Co- Chair)
An Vo	Town of Chestermere
Linda Traquair	Board Chair, Drumheller (guest)
Kristen Anderson	Village of Hussar
Gary Billings	Village of Rockyford
Pat Fule	Town of Strathmore
Berniece Bland	Wheatland County

## IMPORTANT DATES

The next Marigold Board meeting is the **Annual General Meeting** and will take place in Strathmore at the Strathmore Travelodge on **April 17, 2012 at 5:00 p.m.**

### Library Board Basics Workshop

Contact Nora Ott at Marigold Library System to register or for more information.



### Medicine Hat Public Library

Saturday, February 25, 2012  
9:30 a.m. to 4:00 p.m.  
414 – First Street SE  
Medicine Hat, Alberta

### Sheep River Library

Saturday, March 3, 2012  
9:30 a.m. to 4:00 p.m.  
131 Main Street NE  
Turner Valley, Alberta